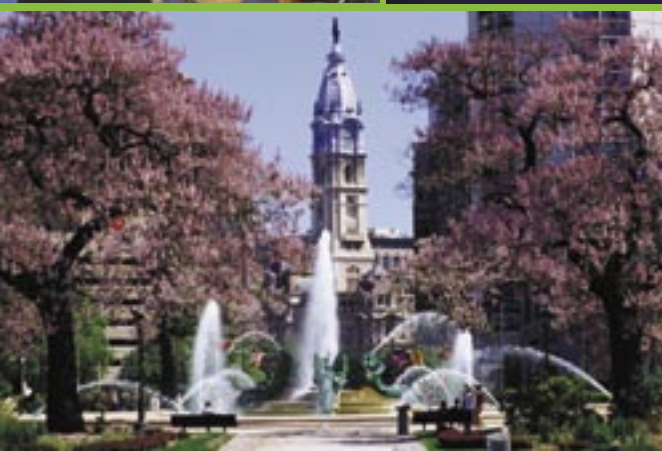
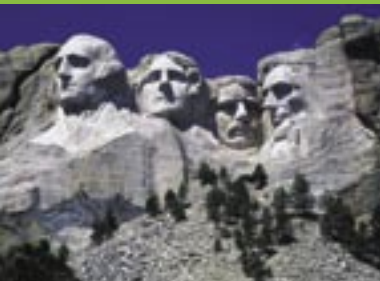


Travel Agents + Tour Operators =
A Winning Combination



Looking for more and higher commissions? Want an arsenal of creative and economical options for your clients to any destination they desire? Seeking the perfect business partner to increase your bottom line profits and client satisfaction? Look no further—the 700 tour companies at NTA fit the bill.

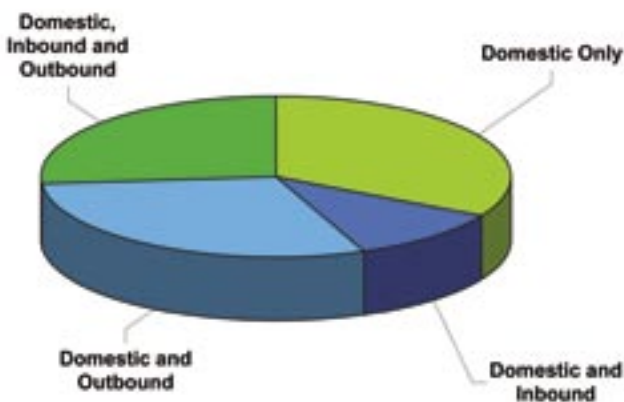
Who are NTA tour operators?

NTA's 700 tour operator companies are the most diverse and professional group of operators in packaged travel. Whether it is travel overseas or tours throughout the U.S., Canada or Mexico, there is an NTA tour operator with the product your clients are looking for. NTA tour operators are truly the one-stop-shop for any type of package to sell to all ages of customer to any destination imaginable. Take a look at what you'll find with NTA tour operators.

The world at your fingertips

With access to product in the U.S., Canada and 40 other countries, NTA tour operators can take your clients anywhere they want to go and offer those products to you, increasing your client satisfaction and commissions!

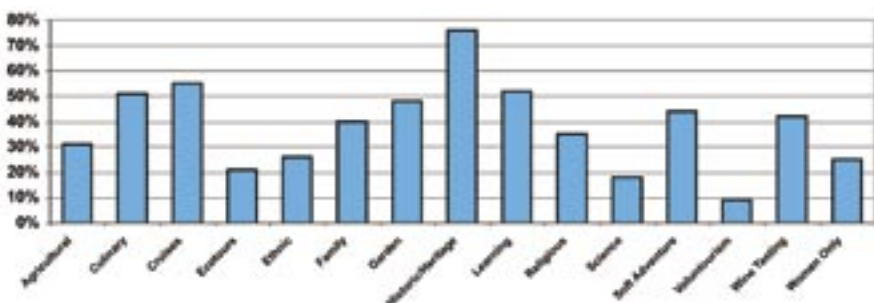
NTA Tour Operator Destination Mix



Any tour for any interest

NTA tour operators can create any package your customers desire. Here's a sampling of the types of popular tours that NTA operators are creating right now. Wouldn't you like access to this kind of variety to create new and lasting clients and add to your commissionable sales?

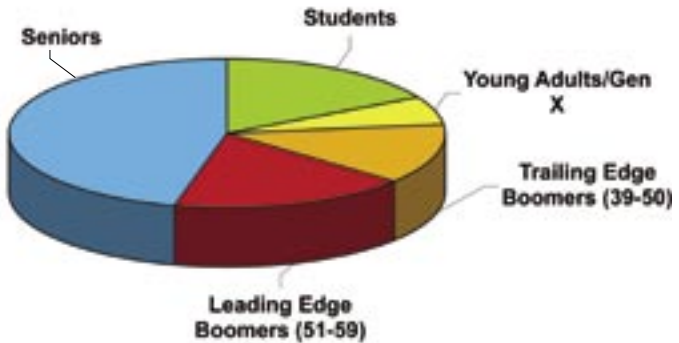
NTA Tour Operator Sample Product Mix



Product for travelers of all ages...

If you believe tour operators are only interested in senior groups, think again. NTA tour operators are packaging for students, boomers, families, you name it.

NTA Tour Operator Customer Mix



...and all sizes

Sure, tour operators of today work with groups of any size. However, more and more NTA tour operators will package for the independent travelers that aren't part of a larger group. So, when that family or couple walks into your agency and wants a trip, there is an NTA tour operator who can help you close the sale!

How can selling tours benefit you?

As a travel agent in today's world, you need to stay competitive to keep clients coming back year after year. One way to do that is to have access to the **widest variety** of travel products at **unmatched quality and price**. Today's traveler looks upon their annual vacation as a must have, not a luxury. Increasingly, they are seeking affordable ways to see the world. There is no better way to do that than through packages, hence their increasing popularity.

Plus, as many agents have experienced, selling tours and seeking those who want to travel as a group is the **fastest way to higher commissions!**

While higher profits are one reason to sell tours and seek out groups, there are other reasons too. **People like to travel with like-minded people to places of common interest.** For travel agents, it is also a time-saver and a higher instance of repeat customers year in and year out. The market for tours, and groups in particular, is huge and now is the time to capitalize.

The hundreds of NTA tour operators who work with agents offer **commissionable packages** and have a respect for you and your business. They **will not work directly with your clients**—they will form a lasting partnership with you. An NTA tour operator partner is the answer you're seeking to grow your business.

More profits, less work and happy clients ... what more could you ask for? Visit an NTA tour operator today and make that **win-win connection!**

To search for NTA tour operators who work with agents, visit our Web site at www.NTAonline.com or contact NTA directly at questions@NTAstaff.com.

NTA is proud of its partnerships with the following:

Destination Marketing Association International
International Gay & Lesbian Travel Association
National Association of Career Travel Agents
Sustainable Travel International
Travel Professionals of Color
United Motorcoach Association
World Religious Travel Association



National Tour Association

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