



World Religious Travel Expo & Educational Conference 2010

Montreal, QC - Canada

November 13-16, 2010

Terms & Conditions

1. Definitions

Exhibitor: Any organization or entity that purchases and registers an Exhibit Booth at the World Religious Travel Expo and Educational Conference 2010.

Attendee: Any (non-exhibitor) person that attends the World Religious Travel Expo and Educational Conference 2010.

2. The Contract

The enclosed Terms and Conditions have been incorporated into the 2010 Application/Contract for exhibit space and/or attendance at The World Religious Travel Expo & Educational Conference 2010 (hereafter referred as "Expo") to be held at the Palais des congrès de Montréal in Montreal, QC (Canada) from November 13 to November 16, 2010. The following terms and conditions become binding upon acceptance of this Contract between the applicant (including his/her employees, agents, and organization; hereafter referred as "Attendee/Exhibitor") and the World Religious Travel Association (host of the World Religious Travel Expo & Educational Conference 2010; hereafter referred as "WRTA"). Any additions and amendments thereto that may be established or put into effect by WRTA in the interest of the Expo shall be binding on Attendees and Exhibitors equally with the terms of the contract. The submission of an Expo registration application as an Exhibitor or Attendee is an acceptance of this Contract. All registrations submissions are subject to final approval by WRTA. Upon acceptance of the Application/Contract by WRTA, the Attendee/Exhibitor agrees to comply with the following terms contained in this Contract and any revisions or amendments made thereafter. Attendees/Exhibitors who fail to meet the terms, with knowledge or not, are subject to actions taken by WRTA and its authorized agents.

3. Exhibitor Responsibilities, Dates and Times

Exhibit set-up is from 8:00am – 4:00pm on Saturday, November 13 (2010) and from 7:00am – 12:00PM on Sunday, November 14 (2010). Although Exhibit set-up must be completed by Noon on Sunday, November 14, 2010, exhibitors are encouraged to complete set-up on Saturday, November 13 (by 4:00pm) in order to attend and participate in all other Expo-related functions and scheduled activities. "Completed" means that exhibit booths are set-up, organized, clean, all non-exhibit materials removed from view. Only minor modifications to booths are allowed during the tradeshow itself on November 14 and November 15, 2010. The Exhibitor must keep their assigned booth arrangement until closing of the expo hall on November 15 beginning at 6:30 p.m.

4. Exhibitor (Booth) Assignment

Exhibit Booth assignment is based on two factors:

- The type and size of booth category purchased (i.e. double, single or premium).
- The order in which the booth was purchased and registered. In other words, Exhibitor Booth assignments will be based on a first-come, first-serve basis regarding when a valid Exhibit Booth application(s) is received by WRTA along with a payment.

5. Exhibitor Booth Assignment Process

Beginning in July, Exhibitors will have an opportunity to review available booths and the Expo floor-plan and submit their placement request to WRTA. Every effort will be made to assign the Exhibitor to the booth of their choice or as close to its chosen space(s) as possible. WRTA reserves the sole right to assign final Exhibit Booth space(s) at will and in the best interest of the Expo. WRTA also reserves the right to modify booth placement should it be necessary and in the best interest of the Expo. If any booth placement changes are made prior to the show, Exhibitors will be notified of these changes prior to the show.

6. Payment and Cancellations

Exhibit Booth applicants: The Application and Contract for exhibit space must be accompanied by payment in full of the total Exhibit Booth price. Space application without full payment of the total Exhibit Booth price at time of registration will be returned to the applicant and will delay assignment.

Attendees (non-exhibitors): The Application and Contract for attendee(s) must be accompanied by payment in full. Application without full payment of attendee price at time of registration will be returned to the applicant and will delay processing.

There are two accepted methods of payment:

- 1) Payment by Credit Card (Visa, MasterCard, American Express or Discover).
- 2) Payment by check is allowed/accepted only if the payment is in US Dollars. Checks must be made payable to: "World Religious Travel Association".

Please mail your checks to:

World Religious Travel Association
Attn: Expo Registration
2365 Harrodsburg Road
Suite A325
Lexington, KY 40504
USA

All payments must be made in United States dollars. Payments that results in dishonored checks or declined credit cards will be treated as cancellation. Booth space will remain available for sale. WRTA reserves the right to take other legal actions and charge such fees for processing of dishonored checks or declined credit cards as authorized by law.

7. Applicant Registration Categories

Exhibitors and Attendees are required to register within their respective WRTA Membership or Non-Membership categories, which are defined as:

WRTA Member: Any Exhibitor that is a fully paid and registered (current) member of the World Religious Travel Association at time of registration and who's membership is in good standing. Any Attendee that is a fully paid and registered (current) member of the World Religious Travel Association at time of registration and who's membership is in good standing.

Non- Members: Any Exhibitor that is not a fully paid and registered (current) member of the World Religious Travel Association at time of registration. Any Attendee that is not a fully paid and registered (current) member of the World Religious Travel Association at time of registration.

Please note that any non-paid and/or non-member paid affiliations with WRTA do NOT constitute membership with the World Religious Travel Association; these include but are not limited to the following: WRTA Associates, WRTA Social Network, WRTA Facebook, WRTA LinkedIn, WRTA Twitter, etc.

Travel Planner: A person who serves as the (non-profit) travel planner for a church, religious group, or not-for-profit organization.

Travel Agency: Any company that currently organizes or contracts travel services within the context of a travel agency or home-based agency business, and does not act in the capacity of a travel wholesaler, tour operator, ground operator, or similar. In short, the organization must be recognized as a travel agent or home-based agent by the travel industry.

Registered attendees must be an employee or contractor for the organization they register with. WRTA reserves the sole right to determine which category an applicant or exhibitor qualifies for. In the case that an Exhibitor or Attendee does not register within their respective appropriate category, WRTA reserves the right to deny or modify their registration to be in accordance with the definitions above. If the Exhibitor and/or Attendee agrees to register for the new/revised category based their appropriate/approved category by WRTA, the Exhibitor or Attendee agrees to pay the difference in price to WRTA in case of registration status change.

WRTA agrees to pay the difference in price to Exhibitors and Attendees in the case of registration change when the approved change by WRTA has a lesser value than the original paid.

8. Exhibit Booth Inclusions

The exhibit booth package includes registration for the appropriate number of attendees as indicated by booth size. Note: Although there is no limit as to how many people can attend the Expo from a particular Booth Exhibitor, additional representatives must register separately as a paid attendee within their appropriate attendee registration category.

9. Cancellation and Refunds

In the event of Expo registration cancellation by an Exhibitor or Attendee, Exhibitors and Attendees will be refunded by WRTA as follows:

- WRTA accepts requests for refunds/cancellations made in writing on company letterhead to WRTA Headquarters. These may be faxed to 859.226.4434
- Refunds are not available for late arrivals, unused services, unattended events or early termination of attendance.
- Refunds are not available for fundraising events such as Rock for Tomorrow.
- For cancellation due to illness of registrant, please supply a physician's statement to receive a refund less a \$50 cancellation fee.
- All hotel cancellations must be made through the Housing Bureau. WRTA is not responsible for processing any housing cancellations. It is recommended that you obtain written confirmation of your cancellation.

Refund and Cancellation Schedule

- 100% refund: written request received by July 9, 2010
- 75% refund: written request received between July 10 and Aug. 14, 2010
- 50% refund: written request received between August 15 and September 4, 2010
- Refunds will not be granted on written requests received after September 4, 2010

Cancellations will be effective once they are received and acknowledged in writing by WRTA.

For purposes of return, the official date and time of the cancellation will be determined by the written notice/receipt of the cancellation by WRTA. Upon written receipt of cancellation

notification, the Exhibitor has no rights to the cancelled space and WRTA has the right to sell this space to any party without obligation for refund to the Exhibitor.

10. Use & Guidelines of Exhibit Space

Exhibitors must exhibit professionalism at all times while maintaining the booth during all tradeshow hours. The booth must be maintained with at least one representative during all tradeshow hours and with promotional/show materials at all times when the convention space is open to the Attendees. All demonstrations and exhibits must be confined to the contracted booth space. Visitors to the booth must be contained within the perimeters of the contracted booth space also. The Exhibitor shall not attract Attendees into the booth area by use of live demonstrations not relevant to the product or service of the exhibiting firm. Demonstrations relevant to the products and services are permitted within the assigned booth. All demonstrations must be approved by WRTA. Booth space is leased under the Exhibitor's pledge that an exhibit shall be relevant to the religious travel and tourism industry. Distribution of souvenirs is permitted only from the contracted exhibit space. Attendees also pledge that their attendance lies in sincere interest in the religious travel and tourism industry and any Attendee that serves as a disruption to the Expo will have their attendance privileges revoked by WRTA Management and will receive no refund. No Exhibitor shall assign, sublet, or share the whole or any part of their space without previous written consent from WRTA. WRTA shall have the right to prohibit any exhibit or part of an exhibit which in its opinion is not suitable to, or in keeping with, the character or purpose of the Expo. The decision on acceptability rest solely on WRTA's management. Any company whose exhibit in any portion is removed or dismantled will not be entitled to any refund or compensation of any kind. Questionable exhibits shall be modified at WRTA's request immediately, whether noted before, or during, the conference. WRTA reserves the right to interpret and remove from the Expo program materials, advertising or literature which they feel would be in "bad taste" if such materials were displayed. Exhibitors using costumed persons or mannequins must see to it that such personnel's appearance and dress do not offend even the most critical. The decision on acceptability rest solely with WRTA. WRTA requires all Exhibitors and Attendees to be in full compliance with WRTA's Code of Ethics, Integrity, and Professional Responsibility.

Exhibitors/Attendees cannot schedule client meetings in the exhibit hall before or after official show hours. Exhibitors are prohibited to make direct sales on the exhibit floor. Exhibitors are prohibited from using blinking or flashing lights. Amplifying equipment may be used only if it is not distracting/disturbing to other exhibits. The decision on what is distracting/disturbing rest solely on WRTA.

Companies, organizations, firms, products, and services not exhibiting may NOT display any materials or advertising in any exhibit area or elsewhere within the Palais des congrès de Montréal in Montreal, QC. Any organization that is found not to be compliant with this requirement can have their Expo booth and/or attendance privileges revoked with no refund. If the act is grievous enough in the view of WRTA Management, WRTA reserves the right to not only revoke any attendance privileges with no refund, but also possesses the right to charge the offending company/organization/entity the full corresponding Sponsorship and/or Advertising Price— with full payment due within 30 days of invoice. Complaints must be made in writing to WRTA. No live animals, reptiles, birds, fish or insects may be used as part of any exhibit. WRTA strictly enforces these provisions. Failure to comply with the above restriction will grant WRTA the right to remove the company from the conference without recourse for any reason, including but not limited to loss of sales, damages or disparagement.

11. Liabilities and Insurance

Exhibitor and Attendee assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless WRTA, contractors, and its employees and agents against all claims, losses and damages to persons or property, governmental charges or fines and attorneys fees arising out of or of caused by the Exhibitor or Attendee's installation, removal, maintenance, occupancy or use of the exhibition premises or a part of thereof. Exhibitors/Attendees assume the entire responsibility and liability of losses, damages and claims arising out of the

Exhibitor's/Attendees activities on the Convention Center premises and will indemnify, defend and hold harmless the hotel, its agents, servants and employees from any and all such losses, damages and claims. In addition the Exhibitor/Attendee acknowledges that WRTA does not maintain insurance covering Exhibitor or Attendee's property and that it is the sole responsibility of the Exhibitor or Attendee to obtain business interruption and property damage insurance covering such losses by Exhibitor or Attendee. Neither WRTA nor the exhibit facility, their members nor the representatives and/or employees thereof shall be responsible for injury, loss or damage that may occur to the exhibit or the Exhibitors/Attendees employees or property from any cause whatsoever prior to, during, or subsequent to the conference.

WRTA may cancel this Contract without any liability to Exhibitors/Attendees and at its sole discretion return all or partial monies paid by the Exhibitors and Attendees in connection with the rental of booth space and/or attendance to the Expo in the event that acts of God, terror, war, government regulation or condemnation, disaster, strike, civil disorder, curtailment of transportation facilities, unavailability of accommodations, or any other event, any of which are substantially disruptive to WRTA's ability to conduct the Expo or make it illegal, impossible, impractical or imprudent to hold the Expo. Neither WRTA nor its agents and employees will be responsible or incur any liability for any failure to conduct the conference as schedule. In that event, payments for exhibit space will be refunded. Such refund may be minus any actual expenses incurred in connection with the conference as it's cancelled prior to the opening date because of fire, or any act of God or the public enemy, or strike, or epidemic, or any law, or regulation or public authority which makes it impossible or impractical to hold the event. Exhibitors and Attendees agree to maintain sufficient insurance to fully protect WRTA from any claim of any nature whatsoever including claims under the Workers Compensation Act and for personal injury, including death, which may arise in connection with the installation, operation or dismantling of the Exhibitor or Attendee's display. Exhibitor and Attendee agrees to indemnify and hold harmless WRTA and its contractors from any such claims.

The Exhibitor/Attendee, its agents, employees, contractors agree to indemnify, protect, save and hold harmless WRTA its agents, employees and contractors from and against any and all losses, damages, injuries, claims, demands and expenses, including legal expenses of whatever kind and nature, arising due to their negligence during Exhibitors/Attendees participation on the conference over the installation, show or dismantle period. Damage due to inadequately packed property is the Exhibitor or Attendee's own responsibility and neither WRTA nor its contractors will be liable for such damage. The cost of repair or replacement due to damage to the facility housing the conference cause or done by the Exhibitor/Attendee shall be the responsibility of the Exhibitor/Attendee causing such damage. Additionally the Exhibitor/Attendee agrees to protect, save and hold harmless WRTA or any part thereof directly or indirectly.

Each Exhibitor/Attendee is responsible for obtaining all necessary licenses and/or permits to use music, photographs or other copyrighted material in the Exhibitor's booth or display. WRTA shall have no liability for any failure of the Exhibitor/Attendee to obtain such licenses or permits. Only certain companies will be authorized to distribute promotional materials to the guestrooms or other places other than exhibit booths. WRTA must first approve the distribution of all promotional materials.

12. Admission

Attendees will receive one badge per confirmed registrant. Badges may not be shared or exchanged. There will be a \$100 replacement fee for lost or stolen badges. WRTA shall have sole control over admission to the conference. All persons visiting the conference will be admitted according to the terms and conditions of the Expo or as amended by WRTA. All persons in the conference must wear a badge. No children under the age of 18 will be allowed on the exhibit floor during exhibit installation, exhibit hours or exhibit dismantle times.

13. Amendments

WRTA has sole authority to interpret and enforce all terms and conditions contained herein, to make any amendments thereto, and to make such further terms and conditions as are necessary for the orderly conduct of the conference.

14. Contract

This Contract sets forth the entire Contract between the parties and that here are no promises or understandings other than those stated herein which are to be considered binding upon the parties. This Contract supersedes all other Contracts and /or communications between Exhibitor/Attendee and WRTA pertaining to the rental or use of said booth(s), whether written or oral. None of the provisions, terms, or conditions contained in this Contract may be added to, or modified, superseded or otherwise altered except by written instrument executed by the parties. The venue for any legal action necessary to enforce this Contract will be in the State of Colorado, where all laws, ordinances, and rules will prevail.

15. WRTA's Code of Ethics, Integrity and Professional Responsibility

- Participation in and/or promotion of religious travel, tourism and hospitality
- All business activities are conducted ethically, legally and in a spirit of promoting the wellbeing of clients, employees, organization and the travel industry
- The organization is in full compliance with applicable laws, rules, regulations and is properly licensed to do business
- The organization is not involved in activities which can bring potential scandal, poor publicity and/or lower public confidence in the travel industry, especially the religious travel industry
- The organization is currently able to meet its financial obligations for the current operating year of membership, and no petition for bankruptcy is currently being filed or is planned
- The organization and its current senior management team have not been convicted of a felony and/or is the current subject of a pending civil and/or criminal felony allegation
- Any violation of WRTA's Code of Ethics, Integrity and Professional Responsibility is grounds for termination of membership and the membership fee is not refundable

16. Exhibit Management

WRTA Exhibit Management for the World Religious Travel Expo & Educational Conference 2010 is: World Religious Travel Association, c/o World Religious Travel Expo 2010, 2365 Harrodsburg Road, Suite A325, Lexington, KY 40504 USA.